

Deepak P

PRODUCT DESIGNER / MOTION DESIGNER

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SUMMARY

Product Designer focused on building and launching intuitive, user-centric digital products across web and mobile platforms. Leverages a robust foundation in motion graphic design to elevate core product experiences, integrating seamless UI animations, dynamic onboarding flows, and strategic product videos that drive user adoption.

MY PRODUCT

Ryzio

A Co-pilot for Job Seekers

ryzio.app

Ryzio is an AI-powered co-pilot that streamlines the job search process for candidates. It provides advanced resume optimization, application tracking, and personalized career tools.

Designed an intuitive interface for seamless resume optimization and application tracking.

Integrated AI tools to provide real-time resume scoring and targeted keyword analysis.

Developed dynamic UI interactions and onboarding flows to increase platform adoption by ~15%.

EXPERIENCE

Motion Graphic Designer

FundsIndia

Nov 2025 - Present

Specialised Motion Graphic Designer driving product education and platform adoption through high-impact product videos, seamless UI animations, and targeted feature launch campaigns.

Produced 15 strategic product videos including feature launch announcements and partner tutorials to simplify complex platform functionalities.

Animated dynamic UI interactions, loading screens, and onboarding flows for web and mobile applications to enhance digital user experience.

Designed visual assets and user-facing landing pages to support the launch of the new FundsIndia Bonds feature.

Created ~60 marketing posters and 30 promotional videos for social media channels and external partner distribution.

Creative Graphic Designer

DigiSME Software Pvt Ltd

11/2024 - 09/2025

Produced motion explainer videos for software products, reducing onboarding time by ~20% and improving customer understanding.

Created ad campaign creatives for digital platforms, supporting marketing teams in driving ~15% higher click-through and lead generation rates.

Contributed to UI design improvements, resolving ~10 usability issues and designing new webpage layouts for enhanced user experience.

Visual Designer

F22 Labs Global

03/2024 - 09/2024

Crafted engaging UI animations, bringing interfaces to life by creating smooth, intuitive interactions for ~5 core products.

Designed email flows and creative assets for social media and websites, supporting luxury brand campaigns.

Collaborated with founders to produce and edit engaging video content, increasing their social profile reach by ~25%.

Video Editor/Motion Designer

Grown Fox Private Limited

02/2022 - 03/2024

Video Editor/Motion Designer

Voxit Media Tech Private Limited

09/2021 - 02/2022

SKILLS & TOOLS

Skills

Product Design

Adobe After Effects

Adobe Premiere Pro

Adobe Illustrator

Adobe Photoshop

Figma

Gen-AI Tools

Motion Graphics

Video Editing

Graphic Design

UI/UX Design

Visual Storytelling

Brand Identity

User Interface (UI)

User Experience (UX)

Interactive Prototyping

EDUCATION

Bachelor of Engineering in Computer science

Jeppiaar Mammallan Engineering College

08/2016 - 04/2020

Master of Multimedia Visualising

Apollo Institutes

11/2011 - 04/2012